

# Wenjuan Zheng

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## CONTACT INFORMATION

Room 2346, Academic Building  
Division of Social Science  
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## ACADEMIC APPOINTMENT

Assistant Professor, Division of Social Science, 2021-present  
The Hong Kong University of Science and Technology  
Postdoctoral Fellow, Stanford University 2018-2021

## EDUCATION

Ph.D. Sociology, The Graduate Center, City University of New York 2018  
M.A. Sociology, Columbia University 2013  
B.S. City Studies and Environment Science, with High Distinction, University of Toronto 2012

## RESEARCH INTERESTS

The impact of tech companies and their platform technology on nonprofit sector; Organizational studies; Political Sociology; urban sociology; mixed methods

## PUBLICATIONS

### Peer-Reviewed Journal Articles

1. **Zheng, Wenjuan**. 2023. "Converting Donation to Transaction: How Platform Capitalism Exploits Relational Labor in Non-profit Fundraising." *Socio-Economic Review*, mwad008.
2. Luo, Wei, **Wenjuan Zheng**, and Yan Long. 2022. "Relational Work and Its Pitfalls: Organizational Responses to Government Recruitment in Performance-Based Accreditation." *Journal of Public Administration Research and Theory*, 33(1), 63-79.
3. **Zheng, Wenjuan\***, Luke Elliott-Negri\*, Mary C. Lennon\*, and Siqi Tu\*. 2021. "Hope, Emotional Change, and Online Action: An Experimental Study of the DREAM Act" *Social Problems* (\*Equal contribution)
4. **Zheng, Wenjuan**, Zhenxiang Chen, and Paul M. Ong. 2019. "Environmental Philanthropy and Civic Engagement: a Comparison of Mainland China, Taiwan, Hong Kong, and Singapore" *The China Nonprofit Review* 11(2): 328-364.
5. Lu, Yao, **Wenjuan Zheng**, and Wei Huang. 2017. "Migration and Popular Resistance in Rural China: Wukan and Beyond." *The China Quarterly* 299: 1-22.

### Under Review

1. Maier, Florentine, **Wenjuan Zheng** and Leila Cornips. "The manifold facets of nonprofit organizations' performance from the perspective of nonprofit leaders." *Under review*.

### Work in Progress

1. **Zheng, Wenjuan\*** and Wei Luo\*. "Intermediary Organizations and Random Sample: Reflecting on the Recruitment Processes in Politically Challenging Environments." *Revising Manuscript*. (\*Equal contribution)
2. Chen, Rui, **Wenjuan Zheng**, and Yan Long. "Celebrating Funerals as Weddings? A Computational Text Study of Chinese NGOs' COVID Response" *Revising Manuscript*.
3. Yang, Shengnan, **Wenjuan Zheng**, and Yan Long. "Platforming Civic Inequality: COVID-19 and Social Media Affordance Gaps among Nonprofits." *Revising Manuscript*.

### Research Reports

1. **Zheng, Wenjuan**. 2018. "Bowling Alone or Mobilizing Online: Millennial and Civic Engagement in the Digital Age." *Revisions* 15: 3-4.
2. **Zheng, Wenjuan**, Paul M. Ong, and Karna Wong. 2017. "Contemporary Chinese Philanthropy Literature Review." UCLA Luskin School of Public Affairs, *Global Chinese Philanthropy Initiative*.

3. **Zheng, Wenjuan**, Paul M. Ong, Alycia Cheng, and Karna Wong. 2017. "Comparative Philanthropy Literature Review: Hong Kong, Singapore, and Taiwan." UCLA Luskin School of Public Affairs, *Global Chinese Philanthropy Initiative*.
4. Wong, Karna, Paul M. Ong, and **Wenjuan Zheng**. 2017. "American Philanthropy Literature Review." UCLA Luskin School of Public Affairs, *Global Chinese Philanthropy Initiative*.
5. Lu, Shuang, and **Wenjuan Zheng**. 2012. "A New Urban Space: The Emergence of Job-hunting Hostels in Shanghai." *Asia Pacific Affairs Council Journal*: 15.

CONFERENCE  
PRESENTATIONS

1. **Wenjuan Zheng**. Converting Donation to Transaction: How social media platforms extract social capital from relational labor. Society for the Advancement of Socio-Economics 34th Annual Conference, Amsterdam, Netherlands, July 2022
2. **Wenjuan Zheng**. Platforming Civic Inequality: COVID-19 and Social Media Affordance Gaps among Nonprofits. 38th EGOS European Group For Organizational Studies, Vienna, Austria, July 2022
3. **Wenjuan Zheng** and Florentine Maier. The manifold facets of nonprofit organizations' performance from the perspective of nonprofit leaders. 38th EGOS European Group For Organizational Studies, Vienna, Austria, July 2022

SELECTED  
SCHOLARSHIPS &  
AWARDS

1. **Chiang Ching-Kuo Doctoral Dissertation Fellowship**, *Chiang Ching-Kuo Foundation, Taiwan (Decline)* 2018-2019
2. **China India Scholar-Leaders Fellowship**, *Ford Foundation, India China Institute, The New School* 2018-2020
3. **Doctoral Student Research Grant**, *The Graduate Center, CUNY* 2013-2018
4. **ISTR PhD Seminar Fellow**, *International Society for Third-Sector Research 13th Conference, Amsterdam* 2017
5. **Doctoral I Fellow Award**, *ARNOVA 46th Annual Conference, Grand Rapids* 2017
6. **Doctoral Student Research Grant**, *The Graduate Center, CUNY* 2017
7. **William Randolph Hearst Graduate Fellowship**, *The Center on Philanthropy and Civil Society, The Graduate Center, CUNY* 2016
8. **Diversity Scholars and Leaders**, *ARNOVA 44th Annual Conference, Chicago* 2015
9. **PSC-CUNY Research Award**, *The Graduate Center, CUNY* 2015
10. **Five-Year Graduate Center Fellowships**, *The Graduate Center, CUNY* 2013