

Michelle YIK

PhD in Social/Personality Psychology (University of British Columbia)

Division of Social Science
The Hong Kong University of Science and Technology
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ACADEMIC POSITIONS

Since 2002	Assistant Professor to Professor, HKUST Division of Social Science, concurrent as cross-campus faculty affiliate of HKUST-Guangzhou (since 2025), faculty affiliate of Academy of Interdisciplinary Studies (since 2020), Director of Undergraduate Recruitment and Admissions (2016-20), and Acting Head (2011-13)
1999-2001	Assistant Professor, Department of Marketing, HKU
1999	Instructor, Department of Psychology, UBC, Canada

AWARDS

2011	Finalist for UGC Teaching Award , Hong Kong
2010	Medalist for the Michael G. Gale Award for Distinguished Teaching , HKUST
2007	SHSS Teaching Award , HKUST
1999-2001	SSHRC post-doctoral fellowship, Canada
1998	American Psychological Association Dissertation Research Award

RESEARCH INTERESTS

Emotion: Architecture of emotion, Chinese emotion, happiness, romantic love
Personality: AI & personality, personality & language

RESEARCH IMPACT via Google Scholar

h-index = 37
10-index = 47
Total citations: 11, 249 (3 October 2025)

PROFESSIONAL EXPERIENCE

Editorial Responsibilities

- Co-Editor-in-Chief, *Personality and Individual Differences* (since 2022)
- Editor, Special Issue on “Personality science around the world,” *Personality Science* (2025)
- Associate Editor, *Personality Science* (2020-23)
- Editorial Boards: *Cognition and Emotion* (2013-17), *Asian Journal of Social Psychology* (2002-14)
- Ad hoc Reviewers: *Nature Human Behaviour*, *American Psychologist*, *Psychological Bulletin*, *Psychological Science*, *Journal of Personality and Social Psychology*, *Personality*

and Social Psychology Bulletin, Journal of Personality, European Journal of Personality, Emotion, Assessment, Psychological Assessment, Psychological Methods, Journal of Cross-Cultural Psychology, Pacific Affairs, MIS Quarterly

Academic Conference Committees

- Scientific Committee, 21st European Conference on Personality; 6-9 Aug 2024, Berlin, Germany
- International Society for Research on Emotion 2017; 26-29 Jul 2017, Washington University, St. Louis, USA

Professional Associations

- European Association of Personality Psychology <https://eapp.org/>
Regional Advocate for Asia (since 2022)
- International Society for Research on Emotion <http://isre.org/>
Membership Secretary (2017-18)
Board of Directors (2013-19)

Membership in Professional Associations

- International Society for the Study of Individual Differences (since 2022)
- European Association of Personality Psychology (since 2022)
- Society for Affective Science (since 2021)
- International Society for Research on Emotion (since 2001)
- Association for Psychological Science (2007-22)
- American Psychological Association (1999-22)

PUBLICATIONS

Student, postdoc, or research assistant professor authors are underlined.

62. Zhu, Z., & **Yik, M.** (in press). The emotional trajectory of the non-suicidal self-injury: Sentiment analysis using social media data. *Journal of Computational Social Science*.
61. Russell, J. A., Gendron, M., & **Yik, M.** (in press). Culture in the psychological construction of emotion. In M. Yik (Ed.), *The Oxford handbook of emotion and culture*. Oxford University Press.
60. **Yik, M.**, & Zhu Z. (in press). Mapping emotion across the world: Similarities and differences. In M. Yik (Ed.), *The Oxford handbook of emotion and culture*. Oxford University Press.
59. **Yik, M.**, Kwok, F. H. C., & De Roover, K. (2025). Measuring Chinese personality in eight minutes: A short measure of the five-factor model of personality. *Journal of Personality Assessment*, 1–11.
58. **Yik, M.** (2025). A circumplex model of emotion. In J. A. Schermer (Ed.), *Elgar Encyclopedia of Individual Differences*. Edward Elgar Publishing.
57. **Yik, M.**, & Siu, N. Y.-F. (2025). Who thrives in a public health crisis? *Acta Psychologica*, 253, 104636.
56. Wong, K. F. E., Kwong, J. Y. Y., & **Yik, M.** (2025). Individual differences in escalation of commitment: A multi-level adaptive learning perspective. *Journal of Computational Social Science*, 8, 11.
55. Götz, F. M., & **Yik, M.** (2025). Personality science around the world [Editorial]. *Personality Science*, 6.

54. **Yik, M.**, & Siu, N. Y.-F. (2024). Extraverts suffer from social distancing: A 30-day diary study. *Personality and Individual Differences*, 218, 112433.
53. **Yik, M.** (2024). Hello, Neihou: Anchoring and adjustment in personality assessment. *Personality Science*, 5.
52. Schweiger Gallo, I., El-Astal, S., **Yik, M.**, et al. (2024). Mapping the everyday concept of disgust in five cultures. *Current Psychology*, 43, 18003-18024.
51. **Yik, M.**, Sze, I. N. L., Kwok, F. H. C., & Lin, S. (2023). Mapping Chinese personality: An assessment of the psychometric properties of the NEO-PI-3 in monolingual and bilingual studies. *Assessment*, 30(7), 2031–2049.
50. **Yik, M.**, et al. (2023). On the relationship between valence and arousal in samples across the globe. *Emotion*, 23(2), 332-344.
49. **Yik, M.**, Pun, W. K., Kwok, F. H. C., Pho, J., & Ng, C. W. W. Ng (2023). Perceptions of landslide risks and warnings in Hong Kong. *Landslides*, 20(60), 1211-1224.
48. **Yik, M.**, & Chen, C. Z. (2023). Unravelling Chinese talk about emotion. *Frontiers in Psychology*, 14:1157863.
47. Chen, X., & **Yik, M.** (2022). The emotional anatomy of the Wuhan lockdown: Sentiment analysis using Weibo data. *JMIR Formative Research*, 6(11): e37698.
46. **Yik, M.**, Wong, K. F. E., & Zeng, K. J. (2019). Anchoring-and-adjustment during affect inferences. *Frontiers in Psychology*, 9:2567.
45. **Yik, M.** (2018). Where do the affect and interpersonal circles meet? *European Journal of Personality*, 32, 597-598.
44. Kuppens, P., Tuerlinckx, F., **Yik, M.**, Koval, P., Coosemans, J., Zeng, K. J., & Russell, J. A. (2017). The relation between valence and arousal in subjective experience varies with personality and culture. *Journal of Personality*, 85, 530-542.
43. De Bolle, M., ...**Yik, M.**, & Terracciano, A. (2015). The emergence of sex differences in personality traits in early adolescence: A cross-sectional, cross-cultural study. *Journal of Personality and Social Psychology*, 108, 171-185.
42. Van Oudenhoven, J. P., ... & **Yik, M.** (2014). Are virtues national, supranational, or universal? *SpringerPlus*, 3, 223.
41. Löckenhoff, C. E., ... **Yik, M.**, & Terracciano, A. (2014). Gender stereotypes of personality: Universal and accurate? *Journal of Cross-Cultural Psychology*, 45, 675-694.
40. McCrae R. R., ... **Yik, M.**, ... & Terracciano, A. (2013). The inaccuracy of national character stereotypes. *Journal of Research in Personality*, 47, 831-842
39. **Yik, M.**, Widen, S. C., & Russell, J. A. (2013). The within-subject design in the study of facial expressions. *Cognition and Emotion*, 27, 1062-1072.
38. Chan, W., ... **Yik, M.**, ... & Terracciano, A. (2012). Stereotypes of age differences in personality traits: Universal and accurate? *Journal of Personality and Social Psychology*, 103, 1050-1066.
37. Marinetti, C., Mesquita, B., **Yik, M.**, Cragwall, C., & Gallagher A. H. (2012). Threat advantage: perception of angry and happy dynamic faces across cultures. *Cognition and Emotion*, 26, 1326-1334.
36. **Yik, M.**, Russell, J. A., & Steiger, J. H. (2011). A 12-point circumplex model of core affect. *Emotion*, 11, 705-731.
35. **Yik, M.** (2010). How unique is Chinese emotion? In M. H. Bond (Ed.), *The Oxford handbook of Chinese psychology* (2nd ed., pp. 205-220). Oxford University Press.
34. **Yik, M.** (2010). Affect and interpersonal behaviors: Where do the circumplexes meet? *Journal of Research in Personality*, 44, 721-728.
33. McCrae, R. R., Terracciano, A., De Fruyt, F., De Bolle, M., Gelfand, M. J., Costa, P. T., Jr., & 42 Collaborators of the Adolescent Personality profiles of Cultures Project (2010). The validity and structure of culture-level personality scores: Data from ratings of young adolescents. *Journal of Personality*, 78, 815-838.
32. Löckenhoff, C. E., ... & **Yik, M.** (2009). Perception of aging across 26 cultures and their culture-level associates. *Psychology and Aging*, 24, 941-954.

31. De Fruyt, F., De Bolle, M., McCrae, R. R., Terracciano, A., Costa, P. T., Jr., & 43 Collaborators of the Adolescent Personality Profiles of Cultures Project (2009). Assessing the universal structure of personality in early adolescence: The NEO-PI-R and NEO-PI-3 in 24 cultures. *Assessment*, 16, 301-311.
30. **Yik, M.** (2009). Studying affect among the Chinese: The circular way. *Journal of Personality Assessment*, 91, 416-428.
29. **Yik, M.** (2009). The bipolarity of momentary affect: Reply to Schimmack. *Cognition and Emotion*, 23, 605-610.
28. **Yik, M.** (2007). Culture, gender, and the bipolarity of momentary affect. *Cognition and Emotion*, 21, 664-680.
27. Wong, K. F. E., **Yik, M.**, & Kwong, J. Y. Y. (2006). Understanding the emotional aspects of escalation of commitment: The role of negative affect. *Journal of Applied Psychology*, 91, 282-297.
26. Terracciano, A., ... **Yik, M.**, ... & McCrae, R. R. (2005). National character does not reflect mean personality trait levels in 49 cultures. *Science*, 310, 96-100.
25. McCrae, R. R., Terracciano, A., & Personality Profiles of Cultures Project. (2005b). Personality profiles of cultures: Aggregate personality traits. *Journal of Personality and Social Psychology*, 89, 407-425.
24. McCrae, R. R., Terracciano, A., & 78 Members of the Personality Profiles of Cultures Project. (2005a). Universal Features of Personality Traits From the Observer's Perspective: Data From 50 Cultures. *Journal of Personality and Social Psychology*, 88, 547-561.
23. **Yik, M.**, & Russell, J. A. (2004). On the relationship between circumplexes: Affect and Wiggins' IAS. *Multivariate Behavioral Research*, 39, 203-230.
22. **Yik, M.**, & Russell, J. A. (2003). Chinese affect circumplex: I. Structure of recalled momentary affect. *Asian Journal of Social Psychology*, 6, 185-200.
21. **Yik, M.**, Russell, J. A., & Ahn, C. (2003). Affect among Koreans: New scales and their structure. *Korean Journal of Psychology*, 22, 115-136.
20. **Yik, M.**, Russell, J. A., & Suzuki, N. (2003). Relating momentary affect to the five-factor model of personality: A Japanese case. *Japanese Psychological Research*, 45, 80-93.
19. Lam, S. S. K., **Yik, M.**, & Schaubroeck, J. (2002). Reacting to performance appraisal feedback: The role of Negative Affectivity. *Journal of Applied Psychology*, 87, 192-201.
18. Paulhus, D. L., Duncan, J. H., & **Yik, M.** (2002). Patterns of shyness in East-Asian and European-heritage students. *Journal of Research in Personality*, 36, 442-462.
17. **Yik, M.**, Russell, J. A., Ahn, C.-K., Fernández Dols, J. M., & Suzuki, N. (2002). Relating the five-factor model of personality to a circumplex model of affect: A five language study. In R. R. McCrae & J. Allik (Eds.), *The five-factor model of personality across cultures* (pp. 79-104). New York: Kluwer Academic/Plenum Publishers.
16. **Yik, M.**, & Russell, J. A. (2001) Predicting the Big Two of affect from the Big Five of personality. *Journal of Research in Personality*, 35, 247-277.
15. **Yik, M.**, Russell, J. A., Oceja, L. V., & Fernandez Dols, J. M. (2000). Affect in Spanish: Scales, their structure, and their relation to personality. *European Journal of Psychological Assessment*, 16, 160-176.
14. **Yik, M.**, Russell, J. A., & Barrett, L. F. (1999). Structure of self-reported current affect: Integration and beyond. *Journal of Personality and Social Psychology*, 77, 600-619.
13. **Yik, M.**, & Russell, J. A. (1999). Interpretation of faces: A cross-cultural study of a prediction from Fridlund's Theory. *Cognition and Emotion*, 13, 93-104.
12. Carroll, J. M., **Yik, M.**, Russell, J. A., & Barrett, L. F. (1999). On the psychometric principles of affect. *Review of General Psychology*, 3, 14-22.
11. **Yik, M.**, Meng, Z., & Russell, J. A. (1998). Adults' freely produced emotion labels for babies' spontaneous facial expressions. *Cognition and Emotion*, 12, 723-730.
10. **Yik, M.**, Bond, M. H., & Paulhus, D. L. (1998). Do Chinese self-enhance or self-efface? It's a matter of domain. *Personality and Social Psychology Bulletin*, 24, 399-406.

9. McCrae, R. R., **Yik, M.**, Trapnell, P. D., Bond, M. H., & Paulhus, D. L. (1998). Interpreting personality profiles across cultures: Bilingual, acculturation, and peer rating studies of Chinese undergraduates. *Journal of Personality and Social Psychology*, 74, 1041-1055.
8. Paulhus, D. L., Lysy, D. C., & **Yik, M.** (1998). Self-report measures of intelligence: Are they useful as proxy IQ tests? *Journal of Personality*, 66, 525-555.
7. McCrae, R. R., Costa, P. T., Jr., & **Yik, M.** (1996). Universal aspects of Chinese personality structure. In M. H. Bond (Ed.), *The handbook of Chinese psychology* (pp. 189-207). Hong Kong: Oxford University Press.
6. Russell, J. A., & **Yik, M.** (1996). Emotion among the Chinese. In M. H. Bond (Ed.), *The handbook of Chinese psychology* (pp. 166-188). Hong Kong: Oxford University Press.
5. **Yik, M.**, & Tang, C. S. (1996). Linking personality and values: The importance of a culturally relevant personality scale. *Personality and Individual Differences*, 21, 767-774.
4. Tang, C. S., **Yik, M.**, Cheung, F. M., Choi, P., & Au, K. (1996). Sexual harassment of Chinese college students. *Archives of Sexual Behavior*, 25, 201-215.
3. Tang, C. S., **Yik, M.**, Cheung, F. M., Choi, P., & Au, K. (1995). How do Chinese college students define sexual harassment? *Journal of Interpersonal Violence*, 10, 503-515.
2. **Yik, M.**, & Bond, M. H. (1993). Exploring the dimensions of Chinese person perception with indigenous and imported constructs: Creating a culturally balanced scale. *International Journal of Psychology*, 28, 75-95. [Also in G. Davidson (Ed.) (1994). *Applying psychology: Lessons from Asia-Oceania* (pp. 15-34). Australia: The Australian Psychological Society.]
1. Lee, H. C. B., Chan, D. W., & **Yik, M.** (1992). Coping styles and psychological distress among Chinese adolescents in Hong Kong. *Journal of Adolescent Research*, 7, 494-506.

WORK IN PROGRESS

Book Contract

- **Yik, M.** (Ed.). *The Oxford Handbook of Emotion and Culture*.

Manuscripts Submitted for Publication

- Siu, N. Y.-F., Ching, K. C. H., & **Yik, M.** (2025). Wheels of happiness: What makes cyclists happy? (Under review for *International Journal of Sport and Exercise Psychology*)
- Ma, S., Chen, E. E., & **Yik, M.** (2025). When honesty meets modesty: Development of evaluations on lying about achievements. (Under review for *Developmental Science*)
- Kwok, F. H. C., & **Yik, M.** (2025). Development and validation of an everyday coping scale for adults. (Under review for *Journal of Personality Assessment*)
- **Yik, M.** (2025). Studying emotion in a circular way. (To be submitted to *Emotion Review*)
- Feng, Z., Siu, N. Y.-F., & **Yik, M.** (2025). In search of happy souls. (To be submitted to *Journal of Happiness Studies*)
- Ma, S., Wang, J., Chen, E. E., & **Yik, M.** (2025). Shared but uneven childcare: Patterns of parental involvement and children's longitudinal development in a Chinese society. (To be submitted to *Journal of Marriage and Family*)

CONFERENCES/SPEAKING ENGAGEMENTS

Invited Talks/Presentations

- **Yik, M.** (2025, April). *Fake it till you make it? Handling personality tests in job applications*. Moderator for the Talk on Personality and Career, PsyMatters 2025, HKUST, Hong Kong.

- **Yik, M.** (2024, August). *Do I need to work harder?* Paper presented at the EAPP President's Symposium on Personality Around the World, European Conference of Personality 2024, Berlin, Germany.
- **Yik, M.** (2024, July). *(Foreign) Languages, personality, and emotions.* Panel Discussion, Institute of Intercultural Communication at Ludwig-Maximilians-University, Munich, Germany.
- **Yik, M.** (2023, May). *Am I not hardworking?* Seminar, School of Humanities and Social Science, The Chinese University of Hong Kong (Shenzhen), China.
- **Yik, M.** (2023, January). *Hello, nihao, hola: Unravelling the relationship between personality and language.* Guest Seminar Series, Department of Psychology, Warwick University, UK.
- **Yik, M.** (2019, June). *Are emotions discrete?* HKSYU IIDS Research Symposium on Discrete Emotions and Intimate Relationships, Shue Yan University, Hong Kong.
- **Yik, M.** (2017, April). *A circular map of Chinese emotion.* In F. Leong, & S. Chandra (Chairs), Chinese psychology: Current theories and models in understanding 1.4 billion people. Symposium conducted at the biennial MSU Symposium on Multicultural Psychology, Michigan State University, MI, USA.
- **Yik, M.** (2016, May). *On the nature of Chinese emotion.* Workshop on Comparative Perspectives on Senses, Sensibilities and Sentiment, Division of Humanities, Hong Kong University of Science and Technology.
- **Yik, M., Zeng, K., & Li, D.** (2014, September). *On emotion scripts: Decomposing affect and faces.* Brownbag Series, Department of Psychology, University of Western Ontario, London, Canada.
- **Yik, M.** (2013, July). *What do Chinese emotion words express?* Seminar Series, Swiss Center for Affective Sciences, Geneva, Switzerland.
- **Yik, M., & Russell, J. A.** (2013, May). *Emotion words express emotion scripts.* In J. Fontaine (Chair), The emotion lexicon: Underlying dimensions and cultural differences. Symposium conducted at the 25th APS Annual Convention, Washington, D.C., USA.
- **Yik, M., Hartley-Clark, L., Chan, L. M. Y., & Tiliouine, H.** (2012, November). *On the affective core of subjective well-being.* Paper presented at the 11th International Conference of the International Society for Quality of Life Studies, Venice, Italy.
- **Yik, M.** (2010, September). *Do Chinese want to experience calmness more than excitement?* Paper presented at the European Association of Personality Psychology (EAPP) expert meeting on Personality and Culture, Switzerland.
- **Yik, M., & Zeng, K. J.** (2010, July). *Emotion judgments are relative: Implications for assessing emotional intelligence.* In J. Fontaine (Chair), Recent developments in the assessment of emotional intelligence. Symposium conducted at the 7th Conference of the International Test Commission, Hong Kong.
- **Yik, M.** (2008, June). *Affect research among the Chinese.* In J. Zhang (Chair), How do Chinese understand themselves? Answers from Chinese Psychologists. Symposium conducted at the meeting of the Sixth Chinese Psychologist Conference, Hong Kong.
- **Yik, M.** (2007, December). *Working together: How useful is personality in contributing to group performance?* Paper presented at the Third Teaching & Learning Symposium, Hong Kong University of Science and Technology, Hong Kong.
- **Yik, M.** (2007, November). *Is pleasure the polar opposite of displeasure?* Seminar Series, Department of Psychology, University of Macau, Macau
- **Yik, M.** (2006, October). *On the emotional core of students' academic achievement: The role of negative affectivity.* Paper presented at the conference of Asia's Educational Miracle: Psychological, Social and Cultural Perspectives, Korean Association of Psychological and Social Issues, Korea.
- **Yik, M.** (2002, July). *Relating personality to affect in three different cultures.* Paper presented at the International Congress of Psychology, Stockholm, Sweden.
- **Yik, M., & Paulhus D.** (1995, August). *Self-enhancement on the Big Five in Chinese and Caucasian Canadians.* Paper presented at the APA Annual Convention, New York.

- **Yik, M.**, & Tang, C. (1994, July). *Exploring the predictive utility of values in trust: The Chinese case*. Paper presented at the International Congress of Applied Psychology, Madrid, Spain.
- **Yik, M.**, & Russell, J. A. (1994, May). *Prototype analyses of emotion terms in English, Japanese, and Spanish*. Paper presented at the NATO Advanced Research Workshop on Everyday Conceptions of Emotion, Almagro, Spain.
- **Yik, M.** (1994, June). *Emotion among the Chinese*. Paper presented at the International Conference on Chinese Psychology, Hong Kong.

Talks/Presentations

- Feng, Z., & Yik, Michelle (2025). *Unraveling happiness in the digital age*. Paper presented at the 14th Conference of Chinese Psychologists (2026), Shenzhen, China.
- Ma, S., Chen, E. E., & **Yik, M.** (2025, May). Can lying be good? Examining the impact of cultural expectation on children's honesty judgments. In I. Bisla (Chair), *Understanding children's epistemic vigilance: An examination of individual differences* [symposium]. Paper presented at the 2025 The Society for Research in Child Development Biennial Meeting, Minneapolis, MN, USA.
- **Yik, M.** (2024, August). *The optimist thriving through public health emergencies*. Paper presented at European Conference of Personality 2024, Berlin, Germany.
- Ma, S., Chen, E. E., & **Yik, M.** (2024, June). Chinese children and adults' evaluations of peers engaging in achievement-related lying. In S. Ma & E. E. Chen (Co-Chairs), *Navigating social growth: What factors impact young children's social development?* [symposium]. Paper presented at the 2024 International Society for the Study of Behavioral Development, Lisbon, Portugal.
- **Yik, M.** (2024, April). *Understanding cross-cultural personality assessment: The Chinese case*. Paper presented at the Fourth World Conference on Personality, Curaçao.
- **Yik, M.** (2023, July). *The happy personality during COVID-19*. Paper presented at the International Society for the Study of Individual Differences 2023 Conference, Belfast, North Ireland.
- **Yik, M.**, & 61 Members of Valence and Arousal Project (2021, April). *Subjective emotional experience: Valence and arousal in 33 samples across the globe*. Paper presented at the Society for Affective Science 8th Annual Virtual Conference.
- **Yik, M.**, Sze, I. N. L., Kwok, F., & He, X. (2019, April). *On the affective core of the NEO-PI-3 among the Chinese*. Paper presented at the Third World Conference on Personality, Hanoi, Vietnam.
- **Yik, M.**, & Chen, C. Z. (2015, July). *The cultural shaping of emotion talk among Chinese*. Paper presented at ISRE Conference, Geneva, Switzerland.
- **Yik, M.**, Zeng, K. J., & Wong, K. F. E. (2011, July). *Judging emotions is a process of anchoring and adjustment*. Paper presented at ISRE Conference, Kyoto, Japan.
- **Yik, M.** (2009, July). *What's interpersonal about the Chinese circumplex model of affect?* Poster session presented at the Association for Research in Personality, Evanston, IL.
- **Yik, M.** (2009, May). *The structure of affect in a stressful moment*. Poster session presented at the 2009 APS Annual Convention, San Francisco, CA.
- Jiang, J. D., & **Yik, M.** (2009, May). *What affective feelings do Chinese want to feel?* Poster session presented at the 2009 APS Annual Convention, San Francisco, CA.
- Zeng, K. J., & **Yik, M.** (2009, May). *Testing relativity in the perception of emotion within the circumplex model*. Poster session presented at the 2009 APS Annual Convention, San Francisco, CA.
- Fok, H. K., & **Yik, M.** (2008, July). *Applying regulatory fit in education setting: The mediating role of prospective and retrospective feelings*. Paper presented at the International Congress of Psychology, Berlin, Germany.
- **Yik, M.** (2004, July). *Bipolarity revisited: Evidence from eight language samples*. Poster session presented at ISRE Conference, New York.

- Wong, K. F. E., Yik, M., & Kwong, J. (2003, August). *On escalating commitment: The role of neuroticism*. Paper presented at the Annual Meeting of the Academy of Management, Seattle.
- **Yik, M.** (2002, July). *A cross-language examination of the relation between neuroticism and a circumplex model of affect*. Poster session presented at ISRE XII Conference, Cuenca, Spain.
- **Yik, M.** (2002, July). Predicting work behaviors in the Greater China Region: A comparison of two personality measures. In M. Yik & H. Hui (Chairs), *Personality correlates of work behaviors in the West and East*. Symposium conducted at the International Congress of Applied Psychology, Singapore.
- Luk, C. L., & **Yik, M.** (2001, August). *Perception of interpersonal conflicts in organizations*. Paper presented at the American Psychological Association Division 14 (SIOP), San Francisco, CA.
- **Yik, M.**, McCrae, R., Trapnell, P. D., & Bond, M. H. (1996, August). *Assessing equivalence of personality scales in English and Chinese*. Poster presented at the APA Convention, Toronto, Canada.
- Trapnell, P. D., **Yik, M.**, & McCrae, R. R. (1996, August). *Acculturation and personality: NEO-PI-R Self-reports of Chinese Canadian and European-Canadian undergraduates*. Poster session presented at the APA Convention, Toronto, Canada.
- Lysy, D., **Yik, M.**, & Paulhus D. (1996, August). *Self- and peer ratings of intelligence: Accuracy or self-presentation?* Poster session presented at the APA Convention, Toronto, Canada.
- **Yik, M.** (1992, October). *Creating a culturally balanced scale for the Chinese person perception*. Paper presented at the First Asian Conference in Psychology, Singapore.
- **Yik, M.** (1992, June). *Person perception*. Poster session presented at the International Conference on Emotion and Culture, Oregon.

RESEARCH GRANTS

As a Principal Investigator

- “HappyU: A 90-day Diary Study of University Students’ Happiness and Learning Experiences” funded by the UGC Teaching Development and Language Enhancement Grant (TDLEG) 2025-28; HK\$1,155,860
- “Biking and Well-being in Smart Hong Kong” funded by HKUST Sports Science and Technology Research Grant (2023), HKUST; HK\$700,000
- “Psychology’s Case Studies in Hong Kong” funded by Teaching and Learning Innovation Projects (2022/23), Center for Education Innovation, HKUST; HK\$250,000
- “The Naturally Talented or the Hard Worker? Examining the Emergence and Development of the Naturalness Bias over time” funded by Research Grants Council GRF (2021/22); HK\$325,701
- “Do Happiness and Sadness Co-occur in Everyday Life? An Experience-sampling and Cross-cultural Study” funded by Research Grants Council GRF (2018/19); HK\$658,732
- “On the Relationship between Valence and Arousal in Subjective Experience: Modeling Cultural and Personality Variations” funded by Research Grants Council GRF (2016/17); HK\$773,680
- “Happiness” funded by School-based Research Initiatives, SHSS (2008) & SOSC Departmental Development Fund; HK\$328,800
- “HKUST Happiness Index: A Pilot Panel Study” funded by SHSS Funding for Research Equipment (2008); HK\$161,230
- “Development of a New Tool Kit for Assessing Intended Learning Outcomes in Signature Courses” funded by Teaching Development Projects (2010/2011), Center for Enhanced Learning and Teaching, HKUST; HK\$108,480

- “Judging Others’ Emotions: A Process of Anchoring and Adjustment” funded by Research Grants Council Competitive Earmarked Research Grant (2008/2009); HK\$620,080
- “On the Usefulness of Personality Profile in Effective Group Functioning” funded by Continuous Learning & Improvement through Teaching Innovation (2005/2006), Center for Enhanced Learning and Teaching, HKUST; HK\$149,542
- “A Circumplex Model of Affect Among the Chinese: Further Explorations” funded by Research Grants Council Direct Allocation Grant (2002/2003); HK\$100,000
- “The Role of Affect in determining Consumption Behaviors” funded by Research Initiation Grant, University of Hong Kong (1999/2000); HK\$120,000

As a Co-Investigator

- “From Social Stigma and Cultural Silence to Context-Aware Mental Health Support: A Mixed-Methods Study of Generational Disclosure and Culturally Grounded Interventions in Hong Kong” submitted to Public Policy Research (PPR) Funding Scheme 2025; Pending
- “Putting Neuroscience in the Classroom” funded by Teaching and Learning Innovations Projects (2023/24), Center for Education Innovation, HKUST; HK\$250,000
- “Center for Slope Safety” funded by Area of Excellence Scheme (2018/19); HK\$74 mil
- “Learning Knowledge Application in the Real World: Coursework as a Platform for Students to Collaborate with Practitioners” funded by Teaching Development Projects (2012/13), Center for Enhanced Learning and Teaching, HKUST; HK\$153,287
- “Hong Kong Adolescents and Youth Life Survey: A Pilot Panel Study” funded by Research Project Competition (2010), HKUST; HK\$380,000
- “The Hong Kong Panel Study of Social Dynamics (HK-PSSD)” funded by Research Grants Council Strategic Public Policy Research (2008/2009); HK\$3,960,000
- “Functional Brain Imaging System Using Infrared Photons (32 Channel Imagent System)” funded by Research Equipment Competition (2010/2011); HK\$620,000
- “Developing a model of Involuntary Adoption of Innovations and its Empirical Testing based on an Economy-wide Adoption Project” funded by Research Grants Council Competitive Earmarked Research Grant (2004/2005); HK\$730,800
- “The Customer Satisfaction-Loyalty Relationship: A Re-examination and Extension” funded by Research Grants Council Competitive Earmarked Research Grant (2000/2001); HK\$615,317
- “The Antecedents and Consequences of Consumer Complaint Behavior and Service Recovery” funded by Research Initiation Grant, University of Hong Kong (2000/2001); HK\$120,000

TEACHING

Achievements

2011 Finalist for UGC Teaching Award, Hong Kong
 2010 Medalist for the Michael G. Gale Medal for Distinguished Teaching, HKUST
 2007 SHSS Teaching Award, HKUST

Teaching-related Grants

- “HappyU: A 90-day Diary Study of University Students’ Happiness and Learning Experiences” funded by the UGC Teaching Development and Language Enhancement Grant (TDLEG) 2025-28; HK\$1,155,860
- “Putting Neuroscience in the Classroom” funded by Teaching and Learning Innovations Projects (2023/24), Center for Education Innovation, HKUST; HK\$250,000; Co-Investigator

- “Psychology’s Case Studies in Hong Kong” funded by Teaching and Learning Innovation Projects (2022/23), Center for Education Innovation, HKUST; HK\$250,000; Principal Investigator.
- “Learning Knowledge Application in the Real World: Coursework as a Platform for Students to Collaborate with Practitioners” funded by Teaching Development Projects (2012/13), Center for Enhanced Learning and Teaching, HKUST; HK\$153,287; Co-Investigator.
- “Development of a New Tool Kit for Assessing Intended Learning Outcomes in Signature Courses” funded by Teaching Development Projects (2010/2011), Center for Enhanced Learning and Teaching, HKUST; HK\$108,480; Principal Investigator.

Invited Presentations

- 2016 “UROP at HKUST: How far are you willing to go?”
Paper presented at the Symposium on Undergraduate Research, United College, Chinese University of Hong Kong.
- 2014, 2012 Speaker at HKUST Great Minds
- 2011 “Undergraduate Research Opportunities Program”
Paper presented at the Fourth Teaching & Learning Symposium, Hong Kong University of Science and Technology.

Courses Taught

- MOOC: Psychology of Personal Growth, My Favorite Lectures @ HKUST
- Undergraduate Level: Personality Psychology, Psychology of Personal Growth, Fundamentals of Survey Research, Consumer Behavior, Marketing Research
- Postgraduate Level: Growing Up the Chinese Way; Leveraging Personality in the Workplace; Understanding Personality; Survey Methods
- Executive Education: Business Research for Management Consultants, Understanding Research that Informs Educational Leadership
- Workshop: Big Five Personality Workshop

Research Assistant Professors/Postdoctoral Fellows

- Dr. Sean Guo (Postdoctoral Fellow, 2025-26)
- Dr. Mary Ma (Research Assistant Professor, 2024-27)
- Dr. Ines Lin (Postdoctoral Fellow, 2021-22)
- Dr. Irene Sze (Research Assistant Professor, 2019-20; Postdoctoral Fellow, 2017-19)
- Dr. Kevin Zeng (Postdoctoral Fellow, 2015-16)

Postgraduate Supervision at HKUST

17. Miss Raquel Yang: MPhil (SOSC; 2025-27)
16. Mr. Carter Lam: PhD (Individualized Interdisciplinary Program; 2025-2027)
15. Mr. Jacky Feng: MPhil (SOSC; 2024-26)
14. Miss Poppy Zhu: MPhil (SOSC; 2023-25)
13. Miss Felity Kwok: PhD (SOSC; [HKPFS](#); 2020-25)
12. Miss Mary Ma: PhD (SOSC; 2020-23)
11. Miss Alice Chen: MPhil (SOSC; 2020-22)
10. Miss Valance Wang: MPhil (CSE; 2020-22)
9. Miss Xin He: MPhil (SOSC; 2018-20)
8. Miss Celia Chen: MPhil (SOSC; 2014-16)
7. Mr. Kevin Zeng: PhD (SOSC; 2011-15); Recipient of Overseas Research Award (2013); MPhil (SOSC; 2009 - 2011)

6. Mr. Dennis Li: MPhil (SOSC; 2012-14)
5. Miss Loretta Chan: MPhil (SOSC; 2011-13)
4. Miss Karin Wang: MPhil (SOSC; 2010-12)
3. Miss Jessica Jiang: MPhil (SOSC; 2008-10); Recipient of SHSS Travel Grant (2009)
2. Mr. Hung-kit Fok: MPhil (SOSC; 2006-09)
1. Miss Irene Lee: MPhil (SOSC; 2004-06); Recipient of Sir Edward Youde Memorial Fellowship (2005-06)

Postgraduate Co-supervision with Overseas Institutions

- Miss Eva Liu: PhD candidate in Psychology, Yale University; MacMillan International Dissertation Research Fellowship (October-December 2024)
- Miss Lindy Arends: MSc in Psychological Behavioral Change, University of Amsterdam (2017); HKUST Postgraduate Visiting Internship Scheme (April-July 2017)
- Ms Linda Hartley-Clark: PhD in Psychology, Deakin University (2014); Visiting Student (July 2012)

SERVICES

Government/Public Sectors

- | | |
|---------|--|
| 2018-22 | Chair of the Advisory Board for the Master of Science Program in Work and Organizational Psychology, Lingnan University |
| 2016-21 | Member of the Board of Directors, Joint University Programmes Admissions System, concurrent as the Chair of the Board (2020) |
| 2016-20 | Member of the Committee on JUPAS Operations, concurrent as the Chair of the Committee (2019) |
| 2016-20 | Member of the Board of Directors, Joint Quality Review Committee Limited |
| 2016-20 | Member of the Board of Directors, Federation for Self-financing Tertiary Education Limited |
| 2016-20 | Member of the Liaison Group on 334 Interface Issues, Hong Kong Education Bureau |
| 2015-18 | Member of the HKDSE Liberal Studies Subject, Hong Kong Examinations and Assessment Authority |

Program Reviews

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|------|--|
| 2023 | Panel Member of the review for MSc in IC Design Engineering, The Hong Kong University of Science and Technology |
| 2023 | Panel Member of the periodic review for MA in Positive Psychology, The Education University of Hong Kong |
| 2019 | Faculty Champion of the external review for MA in Social Science, The Hong Kong University of Science and Technology |
| 2017 | Panel Member of the Re-accreditation for BSSc (Honors) in Psychology, The Education University of Hong Kong |
| 2014 | Champion of the external review for MA in Social Science, The Hong Kong University of Science and Technology |
| 2011 | Panel Member of the review for MSSc in Clinical Psychology, The Chinese University of Hong Kong |

University-level

Since 2024	Champion of the Academic Enrichment Program in the Office of the Provost
2025-27	Member of the Committee on Postgraduate Studies
2025-26	Member of the Senate Standing Committee for Academic Review Procedure
2025	Member of the Targeted Talents Hiring Committee
2024-26	Member of the Selection Committee for the Thetos Distinguished Teaching Award
2024	Member of the Search Committee for Dean of Students
2022-26	Member of the Selection Committee on Michael G. Gale Teaching Award
2016-24	Co-director of the Joint HKUST-Lee Kum Kee Happy Family Learning Center
2016-20	Director of Undergraduate Recruitment and Admissions
2015-18	Special Advisor (Academic Enrichment) in the Office of the Provost
2014-17	(Founding) Chair of the Faculty Committee of Asian Future Leaders Scholarship Program
2013-20	(Founding) Chair of the Faculty Connect Initiative
2012-16	Champion of the MIT-HKUST International Research Opportunities Program
2009-16	(Founding) Director of the Undergraduate Research Opportunities Program

School-level

2020-22	Member of the Appointments and Substantiation Committee
2009-13	Academic Director of the Master of Arts Program in Liberal Studies
2011	Member of the Social Science Division Head Search Committee
2009	Director of the Taught Postgraduate Programs

Division-level

Since 2020	Champion of the Minor Program in Psychological and Behavioral Science
2025-26	Member of the Search and Appointment Committee
2022-26	Member of the Postgraduate Committee
2023-25	Member of the Substantiation and Promotion Committee
2022-24	Academic Director of the Master of Arts Program in Social Science
2022-24	Chair of the Merit Salary Review Committee
2022-24	Member of the Quality Assurance Committee
2011-13	Acting Head
2008	Chair of Curriculum Committee