Franziska Barbara Keller

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Academic

9/2019 - : Faculty Associate, HKUST Institute for Emerging Market Studies

Appointments

7/2016 – : Assistant Professor (tenure track), Division of Social Science, Hong Kong University of Science and Technology (on leave during academic year 2017-2018)

6/2017 - 5/2018: SNSF postdoc.mobility fellow at the University of California, San Diego

9/2015 – 5/2016: Postdoctoral Fellow, Harriman Institute, Columbia University, New

York

4/2015 – 7/2015: Visiting Researcher (with scholarship) at the International Center for the Study of Institutions and Development (ICSID) at the Higher School of Economics, Moscow

Education

PhD in Political Science, Department of Politics, **New York University**, USA. Degree received: September 28, 2015.

Dissertation title: Networks of Power. Using Social Network Analysis to Understand Who Will Rule and Who is Really in Charge in an Authoritarian Regime. Theory, Method, and Application on Chinese Communist Elites (1982-2012)

Committee: Jenn Larson (Chair), Adam Przeworski, Joshua Tucker

"Lizentiat" in Political Sciences (major) and Islamic Studies (minor), University of Bern, Switzerland. MA equivalent degree received: January 2010.

Thesis title: An Evaluation of the Community-Based Tourism Policy in Kyrgyzstan

Exchange study in the P.R. of China (with scholarship of the Chinese Scholarship Council): Political Sciences and Chinese at Renmin University, Beijing (2002-2003) and Wuhan University, Wuhan (2001-2002)

Publications (peer-reviewed)

'Appropriating' Democracy: A Comparison between Argumentative Strategies for Confucian and Islamic Democracy, *Journal of Intercultural Studies*, 2020, 41:2, 180-196. https://www.tandfonline.com/doi/full/10.1080/07256868.2020.1724903

Knowing the Right Cadre: Social Networking in the Chinese Central Party School (with Jérôme Doyon), *online first in Political Studies*. https://journals.sagepub.com/doi/10.1177/0032321719888854

Political Astroturfing on Twitter: How to Coordinate a Disinformation Campaign (with Sebastian Stier, David Schoch, and JungHwan Yang), *Political Communication*, 2020, 37:2, 256-280. https://doi.org/10.1080/10584609.2019.1661888

Featured in the Washington Post's Monkey Cage Blog (2019-10-28): https://www.washingtonpost.com/politics/2019/10/28/its-not-easy-spot-disinformation-twitter-heres-what-we-learned-political-astroturfing-campaigns/

And by the Candian Broadcasting Corporation:

https://www.cbc.ca/news/canada/coastal-gas-link-rail-blockades-facebook-1.5484039

How to Manipulate Social Media: Analyzing Political Astroturfing Using Ground Truth Data from South Korea (with Sebastian Stier, David Schoch, and JungHwan Yang), Proceedings of the 11th International Association of the Advancement of Artificial Intelligence Conference on Web and Social Media – ICWSM 2017 https://aaai.org/ocs/index.php/ICWSM/ICWSM17/paper/view/15638/14870

Moving Beyond Factions: Using Social Network Analysis to Uncover Patronage Networks Among Chinese Elites, in *Journal of East Asian Studies*, 2016, 16:1, 17-41. https://doi.org/10.1017/jea.2015.3

Books Social Network Analysis: Methods and Examples, 2017, SAGE Publications (with

Song Yang and Lu Zheng).

Other publications Analyses of Elite Networks in Heinrich Best, Maurizio Cotta, Jean-Pascal Daloz, John

Higley, Ursula Hoffmann Lange, Jan Pakulski, Elena Semenova (editors): The Palgrave

Handbook of Political Elites, 2018, Palgrave Macmillan UK.

In progress How "Divide and Conquer" fails: a Simulation of Protest Cascades in

Heterogeneous Societies (a.k.a. How to Spot a Successful Revolution in Advance [R&

R at the British Journal of Political Science]

Degrees of Separation: How Many Hands Must a Kazakh Citizen Shake until She

Reaches the President? (with Adele Del Sordi)

Farewell Comrades! Power Struggle and Elite Removal in Single-Party

Authoritarian Regimes (with Yuhua Wang)

Networks of Power. A Social Network Analysis of the Chinese Central Committee

1982-2012

A Theory for Networks of Power. Coalition Formation on Networks

"Yes, Emperor" - Controlling the Bureaucracy in an Authoritarian Regime. On the

Appointment of Qing Dynasty Provincial Governors, 1644-1912

Awards <u>Top Paper Award</u> International Communication Association - Computational Methods

2019

John Sprague Award for best paper presented by a graduate student for Networks of

Power: A Social Network Analysis of the Chinese Communist Party's Central

Committee, 1982-2006, APSA Political Networks Section 2013-2014

Best Poster Award for How to Spot a Successful Revolution in Advance, Political

Networks Conference 2013

Select fellowships Travel grants: 16,857 USD

& grants Including the DAAD/RGC's Germany/Hong Kong Joint Scheme grant

Data collection and (field) research: 71,127 USD

Including the World Politics and Statecraft Fellowship of the Smith Richardson

Foundation (2015) and the New Generation China Scholars Program of the University of

Chicago Center in Beijing (2014-2015)

Fellowships and personal grants: 311,450 USD

Including the doctoral fellowship of the Chiang Ching-kuo Foundation (2015), the SNSF postdoc.mobility fellowship (2017-2018) and Columbia University's Harriman Institute

postdoctoral fellowship (2015)

Field research 11/2013 – 5/2014 & 12/2014 – 5/2015: Dissertation field research in Beijing, Shanghai

and Hong Kong (China), as well as Taiwan and Singapore

8/2013: Pilot survey and experiment in Astana and Almaty, Kazakhstan

6/2012 – 8/2012: Archival research in the 1st Historical Archive in Beijing, China

7/2007 - 8/2007: Field research for MA thesis about community-based tourism as a

development strategy in Kyrgyzstan

Recent invited talks Advanced SNA Seminar, University of Bern, January 17, 2019

Seminar, Department of Sociology, Hong Kong Baptist University, October 19, 2018 USC Marshall China Research Day, University of Southern California, March 30, 2018

China Research Workshop, Fudan-UC Center on Contemporary China, University of California, San Diego, January 12, 2018

Digital Media, Networks, & Political Communication, University of Pennsylvania, March 11, 2016

INCITE – Interdisciplinary Center for Innovative Theory and Empirics, Columbia University, February 9, 2016

"HKUST-HSE Workshop on Comparative Studies of Regional Governance in China and Russia", Hong Kong University of Science and Technology, September 25, 2015 Division of Social Sciences, Hong Kong University of Science and Technology, September 21, 2015

"4th ICSID conference: Political Economy of Development: New Challenges and Perspectives", Higher School of Economics, Moscow, June 29, 2015

International Center for the Study of Institutions and Development (ICSID) at the Higher School of Economics, Moscow, May 26, 2015

Hong Kong Baptist University. April 24, 2015

"Quantitative Studies of the Chinese Elite", University of California, San Diego, USA. February 6–7, 2015

University of Konstanz, Germany. January 16, 2015

U.S.-China Economic and Security Review Commission. Washington, DC, USA. November 20, 2014

"Comparative Politics Studies: Status quo, cutting-edge trends, and China", Fudan University (SIRPA), Shanghai, China. May 17–18, 2014

Conferences

Annual Meeting of the American Political Science Association (2012, 2014-2019), Annual Conference of the Midwest Political Science Association (2012-2019), Annual Congress of the Swiss Political Science Association (2012-2014, 2016, 2017), Annual Conference of the Southern Political Science Association (2018), General Conference of the European Consortium for Political Research (2014-2015), European Social Networks Conference (2014, 2016), Annual Conference of the European Political Science Association (2016-2019), North East Slavic, East European and Eurasian Conference (2016), World Convention of the Association for the Studies of Nationalities (2016), European Consortium for Political Research Joint Session (2016), Sunbelt Conference (2014), Applications of Social Network Analysis Conference (2013).

Teaching Experience

Introduction to Social Network Analysis (undergraduate), Fall 2016, 2018, 2019 The World of Politics (undergraduate), Spring 2017, Fall 2018, 2019

Introduction to Social Network Analysis at the Zurich Summer School for Women in Political Methodology, July 2019

Introductory course to Social Network Analysis and related statistical programs, HSE and HKUST, 2015

Service to the community

Reviewer for APSA's John Sprague Award (2014-2015), American Journal of Political Science, Comparative Political Studies, British Journal of Political Science, Social Networks, Political Research Quarterly, Political Studies, China: An International Journal, Journal of Communication, China Quarterly, Party Politics, Comparative Politics

Section Chair of the Political Networks section at the General Conference of the European Consortium for Political Research in Montréal, 2015.

Organized thematic Political Networks panels for the Swiss Political Science Association Annual Congress 2014, MPSA 2014-2017, and APSA 2014-2017, organized working groups for APSA 2016-2017

Co-founder of the Comparative Political Networks group and mailing list

German (native speaker), English (fluent), French (advanced), Chinese (reading: Language skills

advanced, writing/speaking: intermediate), Russian (reading: advanced, writing/speaking: intermediate), Arabic (beginner), Italian (beginner)

Computer skills R, STATA, NetLogo, gephi, LaTeX

References **Professor Jenn Larson**

Department of Politics, New York University

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Professor Adam Przeworski

Department of Politics, New York University

e-mail: adam.przeworski@nyu.edu

phone: (+1) 212-998-3707

Professor Joshua Tucker

Department of Politics, New York University

e-mail: joshua.tucker@nyu.edu