

# Wenjuan Zheng

---

## CONTACT INFORMATION

Room 3348, Academic Building  
Division of Social Science  
The Hong Kong University of Science and Technology  
*Phone:* +852-2358 7827  
*E-mail:* wjzheng@ust.hk  
*Webpage:* wenjuanzheng.academia.edu

## ACADEMIC APPOINTMENT

Assistant Professor, Division of Social Science, 2021-present  
The Hong Kong University of Science and Technology  
Postdoctoral Fellow, Stanford University 2018-present

## EDUCATION

Ph.D. Sociology, The Graduate Center, City University of New York 2018  
M.A. Sociology, Columbia University 2013  
B.S. City Studies and Environment Science, with High Distinction, University of Toronto 2012

## RESEARCH INTERESTS

The impact of tech companies and their platform technology on nonprofit sector; Organizational studies; Political Sociology; urban sociology; mixed methods

## TEACHING INTERESTS

Community Engagement. Organizational Studies. Social Movements. Research Methods.

## PUBLICATIONS

### Peer-Reviewed Journal Articles

1. **Zheng, Wenjuan\***, Luke Elliott-Negri\*, Mary C. Lennon\*, and Siqi Tu\*. Forthcoming. "Hope, Emotional Change, and Online Action: An Experimental Study of the DREAM Act" *Social Problems* (\*Equal contribution)
2. **Zheng, Wenjuan**, Zhenxiang Chen, and Paul M. Ong. 2019. "Environmental Philanthropy and Civic Engagement: a Comparison of Mainland China, Taiwan, Hong Kong, and Singapore" *The China Nonprofit Review* 11(2): 328-364.
3. Lu, Yao, **Wenjuan Zheng**, and Wei Huang. 2017. "Migration and Popular Resistance in Rural China: Wukan and Beyond." *The China Quarterly* 299: 1-22.

### Under Review

1. Luo, Wei, **Wenjuan Zheng**, and Yan Long. "Relational Work and Its Pitfalls: Organizational Responses to Government Recruitment in Performance-Based Accreditation." *Journal of Public Administration Research and Theory*. *Revise and Resubmit*.

### Work in Progress

1. **Zheng, Wenjuan**. "Technology Exit: The Hidden Cost of Crowdfunding Platforms for Small Nonprofit Organizations" *Revising Manuscript*.
2. **Zheng, Wenjuan**. "Civil Society and Social Movements under Authoritarian Regimes: Pro-democracy Social Movements in Hong Kong and Their Unintentional, Paralyzing Effects on Chinese Civil Society." *Revising Manuscript*.
3. **Zheng, Wenjuan\*** and Wei Luo\*. "Intermediary Organizations and Random Sample: Reflecting on the Recruitment Processes in Politically Challenging Environments." *Revising Manuscript*. (\*Equal contribution)
4. **Zheng, Wenjuan\***, Shengnan Yang\*, and Yan Long. "Beyond Communication: An Affordance Lens to Understand Social Media Usage Among Nonprofit Organizations in the COVID-19 Crisis." (\*Equal contribution)

### Research Reports

1. **Zheng, Wenjuan**. 2018. "Bowling Alone or Mobilizing Online: Millennial and Civic Engagement in the Digital Age." *Revisions* 15: 3-4.

2. **Zheng, Wenjuan**, Paul M. Ong, and Karna Wong. 2017. "Contemporary Chinese Philanthropy Literature Review." UCLA Luskin School of Public Affairs, *Global Chinese Philanthropy Initiative*.
3. **Zheng, Wenjuan**, Paul M. Ong, Alycia Cheng, and Karna Wong. 2017. "Comparative Philanthropy Literature Review: Hong Kong, Singapore, and Taiwan." UCLA Luskin School of Public Affairs, *Global Chinese Philanthropy Initiative*.
4. Wong, Karna, Paul M. Ong, and **Wenjuan Zheng**. 2017. "American Philanthropy Literature Review." UCLA Luskin School of Public Affairs, *Global Chinese Philanthropy Initiative*.
5. Lu, Shuang, and **Wenjuan Zheng**. 2012. "A New Urban Space: The Emergence of Job-hunting Hostels in Shanghai." *Asia Pacific Affairs Council Journal*: 15.

CONFERENCE  
PRESENTATIONS

1. **Wenjuan Zheng**. Technology Exit: The Hidden Cost of Crowdfunding Platforms for Small Nonprofit Organizations. Society for the Advancement of Socio-Economics 2020 Virtual Conference.
2. Luo, Wei, **Wenjuan Zheng**, and Yan Long. Relational Work and Its Pitfalls: Organizational Responses to Government Recruitment in Performance-Based Accreditation. 36th EGOS European Group For Organizational Studies.
3. Luo, Wei, and **Wenjuan Zheng**. Gaining Access in a Politically Repressive Regime: The Role of Intermediary Organizations in Recruiting Survey Participants of a Random Sample, Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA) 46th Annual Conference, San Diego, CA, Nov 2019
4. **Zheng, Wenjuan**. Non-profit Incubators: Nurturing the Growth of Philanthropy and Civil Society in China, Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA) 44th Annual Conference, Chicago, IL, Nov 2017
5. Ong, Paul M., and **Wenjuan Zheng**. Philanthropy in China Overview, The Global Chinese Philanthropy Initiative, Fudan University, Shanghai, China, Feb 2015
6. **Zheng, Wenjuan**. Nonprofit Organizations in China: Framing the Organization's Goals, 11th Annual West Coast Nonprofit Data Conference, Los Angeles, CA, Apr 2014

SELECTED  
SCHOLARSHIPS &  
AWARDS

1. **Chiang Ching-Kuo Doctoral Dissertation Fellowship**, *Chiang Ching-Kuo Foundation, Taiwan (Decline)* 2018-2019
2. **China India Scholar-Leaders Fellowship**, *Ford Foundation, India China Institute, The New School* 2018-2020
3. **Doctoral Student Research Grant**, *The Graduate Center, CUNY* 2013-2018
4. **ISTR PhD Seminar Fellow**, *International Society for Third-Sector Research 13th Conference, Amsterdam* 2017
5. **Doctoral I Fellow Award**, *ARNOVA 46th Annual Conference, Grand Rapids* 2017
6. **Doctoral Student Research Grant**, *The Graduate Center, CUNY* 2017
7. **William Randolph Hearst Graduate Fellowship**, *The Center on Philanthropy and Civil Society, The Graduate Center, CUNY* 2016
8. **Diversity Scholars and Leaders**, *ARNOVA 44th Annual Conference, Chicago* 2015
9. **PSC-CUNY Research Award**, *The Graduate Center, CUNY* 2015
10. **Five-Year Graduate Center Fellowships**, *The Graduate Center, CUNY* 2013

RESEARCH  
EXPERIENCE

**The Graduate Center, CUNY, New York, NY**

- Co-investigator**, with Dr. Mary C. Lennon (CUNY) 2014-2018
- Designed and implemented an experimental survey titled Anger, Hope and the DREAM Act: A Survey Experiment of Framing and Emotional Priming
- Research Consultant**, with Dr. Yao Lu (Columbia University) 2014-2017
- Designed method of data collection, researched, and gathered information on how migration shapes rural contention in China
- Research Assistant**, with Dr. Paul M. Ong (UCLA) 2014-2016
- Collaborated with researchers from China, the US, Hong Kong, and Taiwan on the Global Chinese Philanthropy Initiative Project
  - Gathered, synthesized, and wrote the literature review about philanthropy and the nonprofit sector in China, Hong Kong, Taiwan, and Singapore
- Research Assistant**, with Dr. Pamela Bennett (Queens College, CUNY) 2014-2015
- Performed statistical analysis such as multiple imputation using the National Education Longitudinal Survey
- Research Assistant**, with Dr. Paul Attewell (CUNY) 2012-2013
- Performed regression, logistic and propensity score matching analysis using the American Community Survey and National Education Longitudinal Survey

**University of Toronto, Toronto, Ontario, Canada**

- Research Assistant**, with Dr. Eric Fong (University of Toronto) 2011-2012
- Collaborated with Chinese research team on conducting a large-scale study of Migrant Worker Children in Beijing, China
  - Monitored the quality of interviews on-site and assessed interviewers' performance
  - Organized 500 surveys for data input

TEACHING  
EXPERIENCE

**Queens College, New York, NY**

- Writing Fellow** 2017-2018
- Conducted an environmental scan of five Writing Centers across CUNY
  - Conducted a study of Writing Intensive Courses in majors to evaluate students' fulfillment of the writing intensive requirement
  - Collected data about their institutional history and approach, process and organization, and strengths and room for improvement.
- Instructor: "Social Statistics"** 2013-2016
- Taught six consecutive social statistics classes at the undergraduate level
  - Covered the basic concepts of statistics, using the software of SPSS, and interpreting data
  - Quality of Teaching from students' evaluations: 4.5/5.0

**Columbia University, New York, NY**

- Teaching Assistant: "The Social World"** 2012

SERVICE

**Memberships**

American Sociological Association  
Academy of Management  
Association for Asian Studies  
European Group of Organizational Studies  
Society for the Advancement of Socio-Economics  
International Chinese Sociological Association  
The Association for Research on Nonprofit Organizations and Voluntary Action

SKILLS

**Languages**

Fluent in English, Mandarin, Cantonese, and Hakka

REFERENCES

**Katherine K. Chen**

*Associate Professor*

*The City College of New York & The Graduate Center, CUNY*

Phone: +1 (212)-650-5850      Email: kchen@ccny.cuny.edu

**Yao Lu**

*Associate Professor*

*Columbia University*

Phone: +1 (212) 854 5442      Email: yao.lu@columbia.edu

**Yan Long**

*Assistant Professor*

*University of California, Berkeley*

Phone: +1 (510) 642-4766      Email: longyan@berkeley.edu

**Walter W. Powell**

*Professor*

*Stanford University*

Phone: +1 (650)-725-7391      Email: woodyp@stanford.edu

**Paul M. Ong**

*Professor*

*University of California, Los Angeles*

Phone: +1 (310)-614-2458      Email: pmong@ucla.edu